



FACULTY OF BUSINESS ADMINISTRATION

Formerly known as

GLS (J.P.Shah) Institute of Business Administration (GLSBBA)

NAAC Accredited

Specialization

Accounting & Finance • Marketing Management
International Business

The logo for GLS University is located on the left side of the page. It consists of the words "GLS" and "UNIVERSITY" stacked vertically in a bold, sans-serif font. The text is white and is set against a dark brown, arrow-shaped background that points to the right.

GLS UNIVERSITY

GLS University is a statutory state private university established by the act of Gujarat State Assembly. Gujarat Law Society, the parent body of the university, is a premier educational group, offering course in multiple disciplines. It stands as a synonym for contemporary education in the region with its state-of-the-art infrastructure which houses nearly 30 institutes in various spheres. There are over 24000 students at the campus who are assisted in meticulously crafting their careers and leading them to the path of success. GLS has particularly extensive alumni group too which echoes the values that it has imparted, right since its inception. Being a part of some of the most distinguished corporates, across the globe, these members of the its alumni have carved out a niche identity for themselves, that of being responsible, pragmatic and proactive.

GLS University is set up with a vision to benchmark the global standards of education and create path breaking programmes in the areas of strategic importance not only to the country but across the world. The university is all set to initiate various innovative programmes in diverse areas of management, information technology, communications, social sciences and commerce.

GLS is poised to become Gujarat's first globally relevant university, delivering quality education at affordable costs.

GUJARAT LAW SOCIETY

Beginning from a single law college in 1927, Gujarat Law Society has transformed into one of the largest and most renowned destination for education in Gujarat.

Visionaries and luminaries such as Sardar Vallabhbhai Patel, Shri Ganesh Mavlankar and Sheth Shri Kasturbhai Lalbhai were the first to set lofty standards of excellence in education at GLS.

Today Gujarat Law Society has burgeoned into a mammoth trust that manages 30 institutions imparting quality education at four campuses in Ahmedabad. What has not changed is the steadfast resolve to always 'aim higher' and the motto of 'Excellence in Education'.



GLSBBA

GLS (J P Shah) Institute of Business Administration is a brain-child of the visionary leadership of Gujarat Law Society. It was established in 1999 with the intention to equip students of Ahmedabad with a bedrock of management skills to help them navigate through the complex business environment. The institute has grown to be a multi-lingual, multi-national, multi-cultural and multi-disciplinary educational complex of international repute over a period of one and half decades.

The institute saw another milestone in its ongoing journey to Quality Education in 2015 when it became a constituent college of GLS University. Such metamorphosis has given the institute boundless freedom in terms curriculum designing, pedagogy and evaluation. Curricular and co-curricular activities form an integral part of the curriculum and help students to have commanding incorporation of theory and practical knowledge.

The academic results have been outstanding and the college perennially excels in intercollegiate cultural-literary-management festivals, sports and social service. The institute serves as a platform which systematically transforms a graduate to a future ready professional.



MISSION

To be an active participant in the development of globally competitive India by creating future business leaders

VISION

To provide learning environment
To encourage the development of professional competencies
To provide technological advancement
To support the professional development

QUALITY POLICY

We aim at excellence in education by
Providing learning environment conducive to professional development coupled with technological advancement
Updating quality systems leading to quality output
Creating globally competitive business leaders with strong ethical and moral background



Choice Based Credit System (CBCS)

In order to bring itself at par with international universities, GLS University has adopted the Choice Based Credit System. Under this system, the three year programme is divided into 6 semesters. Each semester has 6 Core Courses and 1 Foundation and 1 Elective courses. A total of 140 credits will earn a student a Bachelor of Business Administration degree from GLS University.

Eligibility Criteria for FY BBA

The applicant must have

- a) Passed the GHSEB/CBSE/ ICSE or its equivalent under the 10 + 2 pattern in Commerce or Science stream with English and Mathematics / Physics / Statistics / Business Mathematics / Accountancy
- b) Obtained the following minimum aggregate marks
 - (1) For open category candidates: 45%
 - (2) For SC/ST/SEBC candidates: 40%

Admission Procedure

- Application Form can be obtained from GLS University campus or login to online admission portal.
- Duly filled application form should be submitted as prescribed.
- Admission is strictly on merit list prepared on the basis of HSC result.
- Set of Merit Lists for all categories will be displayed on the specified date.
- Eligible applicants will be granted admission according to his/her rank in the relevant merit list and the availability of seats.
- Candidate from other than GHSEB will have to obtain PEC from GLS University.
- GLS University reserves the right to make an exception in the above rules without any notice. Decisions of GLS University will be considered final and binding.

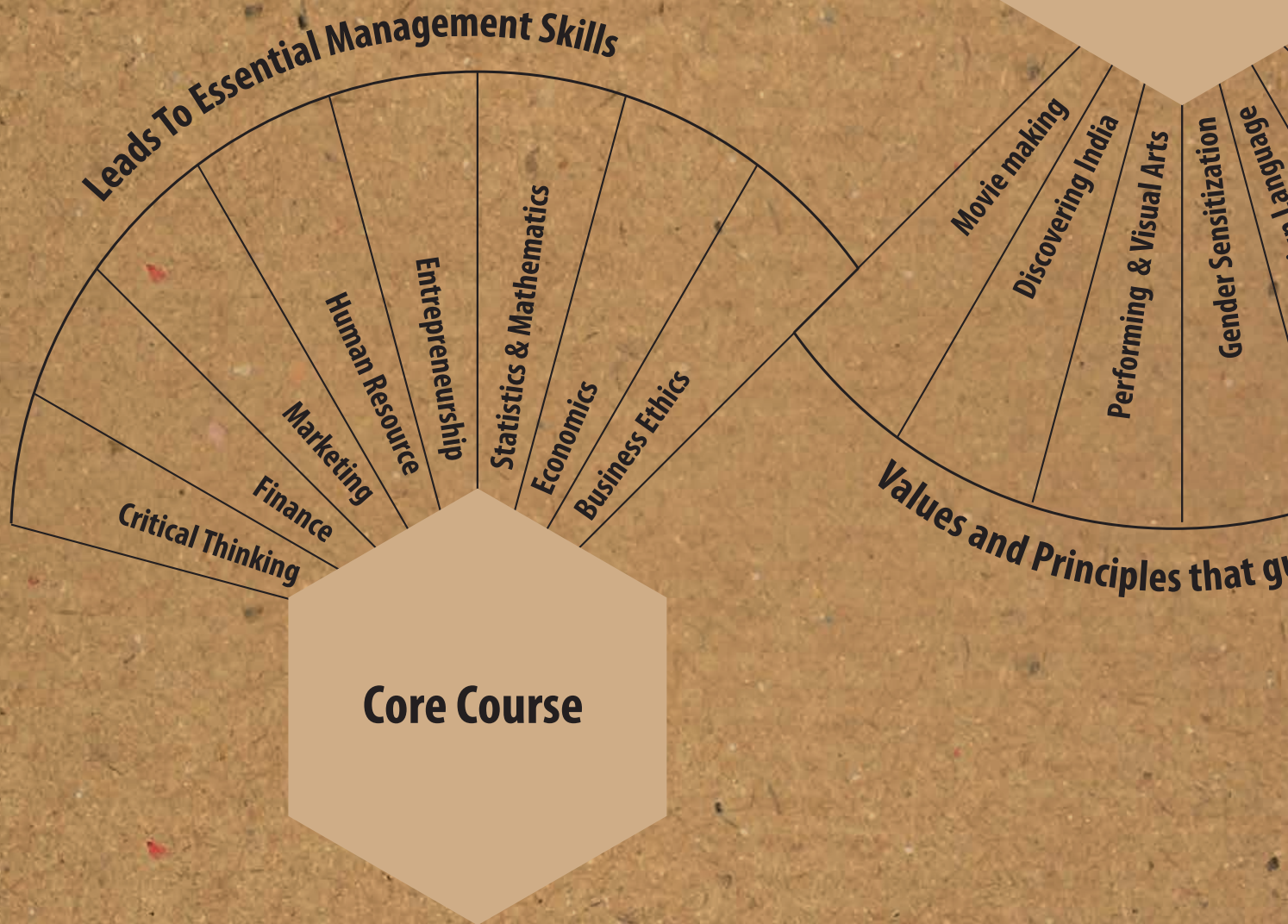




Key Features and Facilities

- Interdisciplinary Approach
- Innovative Pedagogy
- Balanced Integration Of Theory And Practice
- Industrial Visits
- Internship Assistance
- Seminars And Workshops For Students
- Student Clubs And Activities
- Social Initiatives And Sports
- ICT Enabled AC Classrooms
- Digital And Automated Library
- Amphitheatre
- State Of The Art Auditorium
- Cafeterias

Course Structure



**Foundation
& Electives**



Specialization

Outcome

- Core Business Knowledge**
- Global Perspective**
- Communication Skills**
- Critical Thinking & Decision Making**
- Ethical Behaviour & Social Responsibility**

2

Presentation
Lectures
Exhibition
Moodle
Initiatives
Learning
Lessons
Mythology
Humanitarian
Workshop
Interaction
Evaluation
Samvedna
Pedagogy
Skills
Talks

3

Resume
Pedagogy
Samvedna
Evaluation
Interaction
Exhibition
Lectures
Presentation
Humanitarian
Mythology
Skills
Moodle
Initiatives
Learning
Lessons

4

Workshop
Lectures
Exhibition
Interaction
Evaluation
Samvedna
Pedagogy
Skills
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Mythology
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Pedagogy – an optimal combination of chalk and talk method along with latest pedagogical tools like role plays, gamification, use of ICT, TED talks, simulation and so on.

Workshops – workshops are conducted for subjects like basic communication skills, resume building, presentation skills, gender sensitization, movie making, visual arts, performing arts, management lessons from mythology.

Exhibitions – to showcase the skills of the students exhibition by the name “Praxis” where the art-works, photographs, posters and best-out-of-waste products created by students are displayed.

Experiential Learning - Certain topics are taught through practical pedagogy so that it encourages skill-based learning compiled with practical implementation of ideas learned.

Interaction with Experts – ‘Samvaad’, is a guest lecture series organised for each subject in every semester. The topics chosen for the expert lectures covers a wide range of topics like Greek Economy Women’s Empowerment, Motivation, Career Counselling and Safety and Traffic Awareness.

Humanitarian Initiatives – The college organises sensitization programs in the form of ‘Samvedana’ in which students participate in activities like blood donation drives, visit to blind school, traffic awareness campaigns, teach in municipality schools, beautification and cleaning of public areas and so on.

Evaluation – Our College has introduced examination through Moodle, an online evaluation system which helps in making objective evaluation of the student. Moreover, in co-curricular subjects like presentations, instead of compelling the student to write, they are assessed on the basis of their presentation making skills in the form of a viva voce exam.

STUDENT EXPOSURE

Today's employers seek personnel who have cutting edge in technical skills, cross cultural competence besides fostering openness, intellectual curiosity, tolerance and an appreciation for diversity. All these are skills which are strengthened when a person spends time studying, living and working abroad. Understanding this GLS University provides unique opportunity to its students.

GLS - Georgian Pathway Program

This is a unique opportunity for GLS University BBA students to earn double qualification i.e. BBA degree from GLS University and Advanced Diploma from Georgian College and a 3 years open work permit in Canada

Foreign University Internship

GLS University has a unique tie up with

- Georgian College, Barrie, Ontario, Canada and
- California Baptist University USA.

The immersion will take place over about 21 days in USA or Canada and would consist of lectures with faculty and guest speakers, experiential and reflective exercises, group based and independent assignments.

IIT Gandhinagar will mentor two TY students of our institute by way of Internship, with stipend for a year. This will be a residential program where lodging and boarding will be provided by IIT.



INDUSTRIAL VISIT



Industrial Visit sensitizes students to the practical challenges that organizations face in the business world, besides they also give greater clarity about various management concepts for students as they can practically see how these concepts are put into action.



INTERNSHIP

Internships help students gain experience and confidence, understand the industry and its expectations besides strengthening the CV and building personal contacts.





Life at GLSBBA

Praxis
Samvedna
Workshops
Fun Fair
IMAGE
Culture Curry
Garba
Sports Day
Student of the year



STUDENT ACHIEVEMENTS

Our college students have participated in various State and National Level management and cultural fests organized by reputed colleges and have won over 172 prizes

PLACEMENT

NO	COMPANY	SHORTLISTED STUDENTS
1	GODREJ & BOYCE	07
2	ICICI BANK	26
3	ICICI PRUDENTIAL	11
4	TCS	12
5	KOTAK BANK	18
6	SBI LIFE	12
7	E TECH	06
8	FASTRACK	02
9	AVIONIC CONSULTING SOLUTION	02
TOTAL		94

Average Salary Package : Rs. 1.25 to 3 lakh / P.A.

