



*We are driven to make you SUCCEED.*

**GLS (J.P.SHAH) INSTITUTE OF BUSINESS ADMINISTRATION**

**NAAC Accredited**



### Gujarat Law Society

Gujarat Law Society has been in the field of education for over a period of eight decades and is considered as one of the largest and most renowned destinations for education in Gujarat. The Society stands as a synonym for contemporary education in the region with its state-of-the-art infrastructure. Visionaries and luminaries such as Sardar Vallabhbhai Patel, Shri Ganesh Mavlankar and Sheth Shri Kasturbhai Lalbhai were the first to set lofty standards of excellence in education at the Society

Beginning from a single law college in 1927, which was nurtured, among others, by Shri I.M. Nanavati, today Gujarat Law Society has burgeoned into a mammoth Trust that manages 36 institutions offering courses in multiple disciplines imparting quality education at four campuses in Ahmedabad. At present there are over 21,000 students at the campus who are assisted in meticulously crafting their careers and led to the path of success. Gujarat Law Society has a particularly extensive alumni group too which echoes the values that it has imparted, right since its inception. Being a part of some of the most distinguished corporates across the globe, these members of the Society's alumni have carved out a niche identity for themselves, that of being responsible, pragmatic and proactive.

What has not changed over these years is the steadfast resolve to always 'aim higher' and the motto of 'Excellence in Education'. With this in view, the Gujarat Law Society (GLS) has now promoted and sponsored the "GLS University".

### GLS University

GLS University is a statutory state private university established by an Act of Gujarat State Assembly. GLS University is set up with the vision to benchmark global standards of education and create path breaking programmes in the areas of strategic importance not only to the country but also across the world. The university is all set to initiate various innovative programmes in diverse areas of Management, Information Technology, Communications, Social Sciences, Commerce, etc. Besides the existing programmes B.Com., M.Com., BBA, MBA, BCA, MCA and B.Ed. offered by the eight institutes under the umbrella of GLS University, the University is geared up to introduce other innovative diploma, undergraduate and postgraduate programmes in various upcoming disciplines. With a view to providing an impetus to research, the University intends to have research focus in its undergraduate and postgraduate programmes. Moreover, exclusive research degrees like M.Phil. and Ph.D. have also been introduced in various disciplines.

GLS University, with its rich legacy of Gujarat Law Society, is now poised to become Gujarat's first globally relevant university, delivering quality education at affordable costs

## GLS BBA

As per a recent PwC report, India is set to become the third largest economy in the world. This announcement brings with it an anticipation of growth and future well-being. But along with this, there is a responsibility on the shoulders of the youth of India to be future ready. The new millennium has seen a paradigm shift of sorts in the critical skills that a manager is required to develop to meet the rapidly changing needs of the business.

Since its inception in 1999, GLS BBA endeavours to create future global leaders who are well equipped with the leadership skills, analytical skills, critical thinking and industry exposure. Besides this, an equal importance is given to human values because GLS BBA firmly believes that talent may take an individual to the top but it is the strength of character which will keep him there.

The present University status of GLS is a promise to autonomy which culminates to a globally relevant syllabus, unique pedagogical tools for experiential learning, along with a stimulating blend of co-curricular and extra-curricular activities including socially oriented pursuits.

### Vision

To be an active participant in the development of globally competitive India by creating future business leaders.

### Mission

- To provide learning environment
- To encourage the development of professional competencies
- To provide technological advancement
- To support the professional development

### Quality Policy

- We aim at excellence in education by
- Providing a learning environment conducive to professional development coupled with technological advancement.
  - Updating quality systems leading to quality output
  - Creating globally competitive business leaders with strong ethical and moral background.



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## Why BBA?

The BBA course is designed with a vision to contribute to the societal enrichment through quality curriculum, innovation and value augmentation. The motive of this course is to provide the students with a right blend of theoretical learning and an opportunity to witness how those concepts are utilized in the practical environment.



### Learning Outcomes At Each Year Of The Programme

Year	Concepts	Skills	Values
FY BBA	Foundation of business management, Economic environment, Business mathematics.	Observe and connect; written communication	Respect
SY BBA	Functional areas of business, Organizational behavior, Business research methods.	Manage self and work in teams; Interpersonal communication	Believe
TY BBA	Practical training, Business implementation and management skills in specific specialization areas, Legal and strategic environment for business.	Critical and analytical thinking; Persuasive communication	Change

### Pedagogy

- The syllabus is planned, researched and delivered by highly powered committee, consisting of leading and eminent academicians, industry professionals and experienced faculty.
- Challenging and supporting students to develop deep insight into various aspects of management
- Information Technology is interwoven into the syllabus in such a manner that it acts as a mediator of learning rather than its driver.

## Choice Based Credit System (CBCS)

In order to bring itself at par with international universities GLS University has adopted the Choice Based Credit System. Under this system, the three year programme is divided into 6 semesters. Each semester has 6 Core Courses and 1 Foundation and 1 Elective courses. A total of 140 credits will earn a student a Bachelor of Business Administration degree from GLS University.

## Eligibility Criteria for FY BBA

- The applicant must have passed the Gujarat Higher Secondary Education Board (GHSEB) /Central Board of Secondary Examination (CBSE) /Indian Council of Secondary Examination (ICSE) or its equivalent under the 10 + 2 pattern in Commerce or Science stream, with the following subjects:
  - English and
  - Any one of these subjects : Mathematics, Physics, Statistics, Business Mathematics, Accountancy
- The candidate must have obtained the following minimum aggregate marks (i.e. total marks obtained divided by maximum total marks admissible, including marks of all subjects, theory and practical):
  - For open category candidates: 45%
  - For reserved category (SC/ST/SEBC) candidates: 40%

## Admission Procedure

- Procure the admission form from GLS (J.P.SHAH) Institute Of Business Administration or login to online admission portal.
- Submit the application form as prescribed.
- The candidate applying for admission will be given preference according to the merit list declared on the basis of HSC examination result.
- The set of merit lists for the General Category quota as well as applicable Reserved Category quota will be displayed on the specified date. The subsequent merit list will also be displayed as per the schedule of admission decided by the University.
- Eligible applicants will be granted admission according to his/her rank in the relevant merit list and the availability of seats.
- Candidate from other than Gujarat Board will have to obtain PEC from GLS University.
- GLS University reserves the right to make any exception in the above rules without any notice. However, in case of any doubt regarding interpretation of any clause, the decision of the University authorities will be final.
- 15% seats are allocated for NRI/NRI Sponsored candidates.

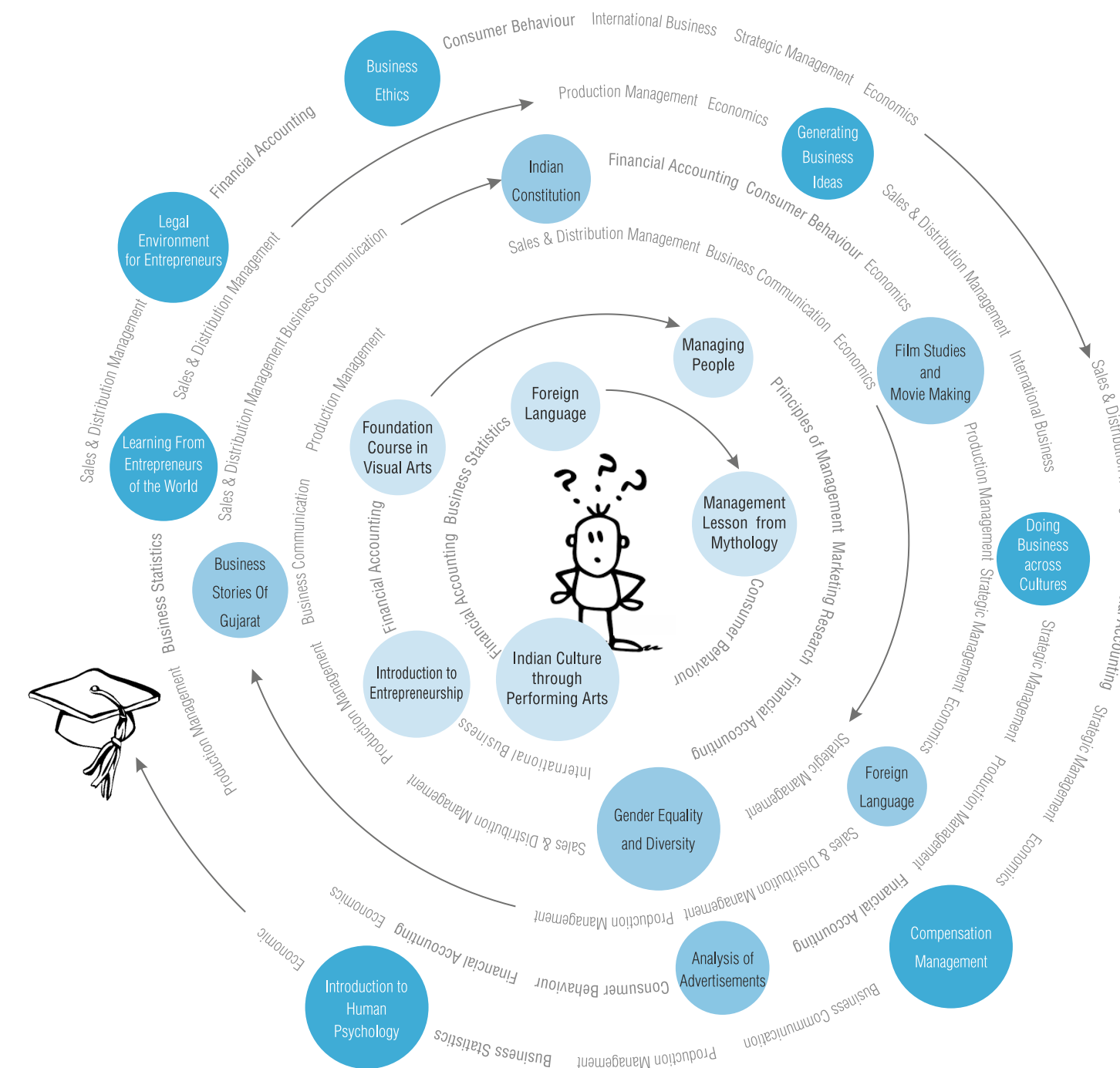
## NRI/NRI Sponsored Category

### For NRI Students

- The candidate must have passed the qualifying examination from abroad.
- The candidate will have to produce equivalence certificate of qualifying examination from Association of Indian Universities (AIU), New Delhi.

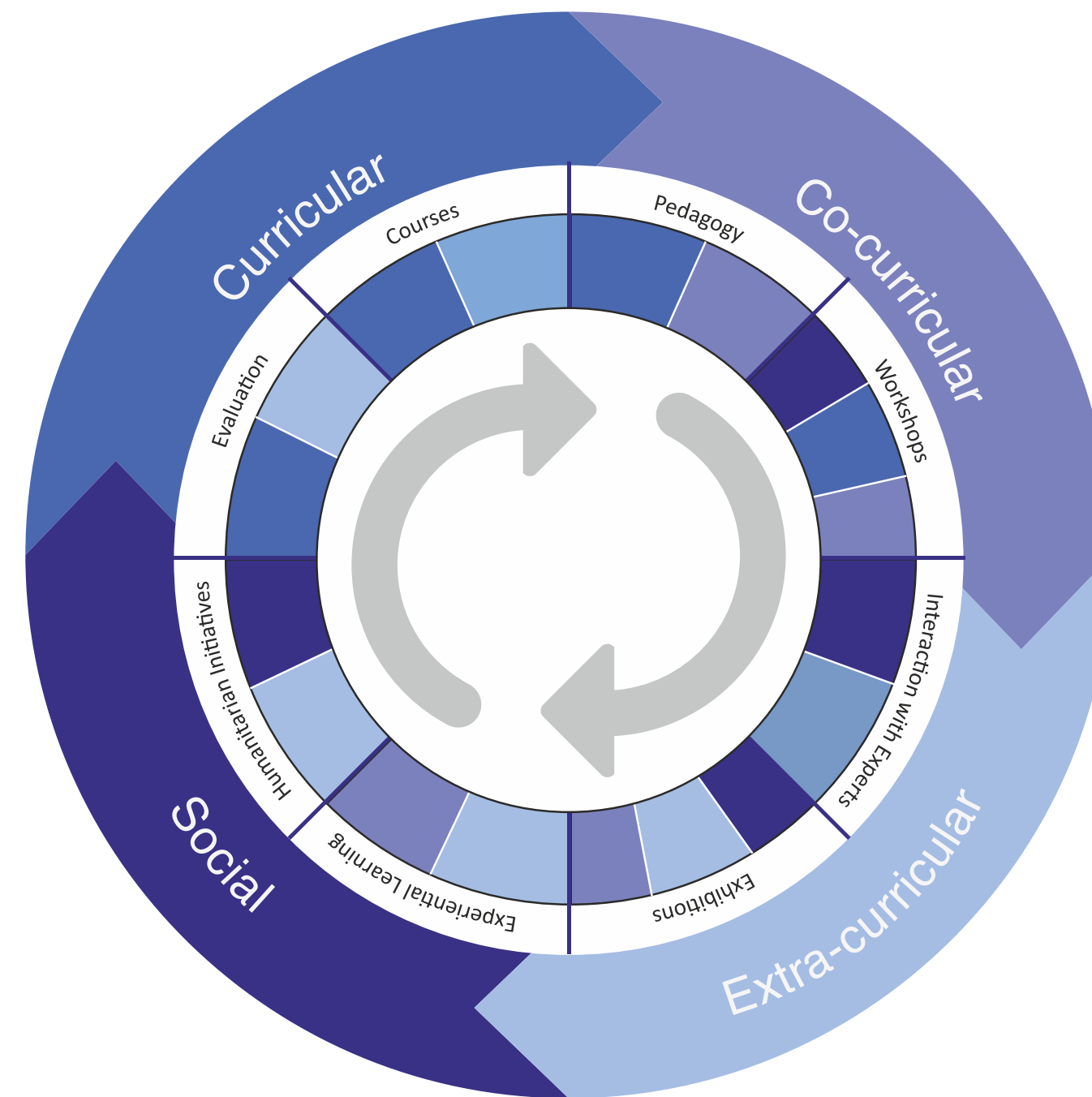
### For NRI Sponsored Category

- The candidate must have passed the qualifying examination in India.
- The candidate will have to produce a sponsorship letter from an NRI who will undertake to bear the tuition and other fees for the entire degree programme.
- The candidate will have to produce documentary evidence of the NRI status of his/her sponsor.
- In case letter Grades/Performance Indices of Grade Point Average is awarded instead of percentage marks in the qualifying examination, the candidate will be required to produce an Equivalence Certificate from the school authorities on the day of confirmation of admission.



Admission and Course Structure

<b>8 Tools Courses</b>	The course structure of BBA program has been designed to include a blend of core course while inculcating new topics, keeping in mind the changes in today's dynamic environment. The curricular development of the student is dependent on the professional as well as overall communication skills of the student.
<b>Pedagogy</b>	The tried and tested chalk and board teaching technique which has been mastered by our faculties is applied along with latest pedagogical tools like role-plays, gamification use of ICT, TED TALKS, simulation and many more. The pedagogy is customised not only as per the need of the subject but also of the student. This tool helps in challenging the student's ability to ideate, rationalise and contribute to the subject, thus adding to his curricular as well as co-curricular development.
<b>Workshops</b>	The concept of education spaces without walls is promoted and exercised by the college in the form of workshops. Students attend workshops on need-of-the-hour subjects like basic communication skills, resume building, presentation skills etc. which are essentially co-curricular in nature. Moreover, many key topics of the curriculum like waste-management have also been taught through this method. They not only help students practice what they learnt but also develop a sensitized bent of mind in them.
<b>Exhibitions</b>	The college has always believed in encouraging its students by providing them with a platform to showcase their skills. This we do in the form of exhibitions like "Praxis" where we displayed art-works, photographs, posters and best-out-of-waste products created by students. Apart from making the products and posters, the management of the event, branding and selling of the products is also carried out by them, thus helping them in their co-curricular development.
<b>Experiential Learning</b>	Apart from the core subjects, ancillary subjects like management lessons from mythology, visual arts, performing arts, waste management are taught through practical pedagogy so that it encourages skill-based learning compiled with practical implementation of ideas learned.
<b>Interaction with Experts</b>	Another way to keep the students updated with the latest developments in the real world is interaction with those who are game-changers in the corporate world. This is done in the form of 'Samvaad', which is a guest lecture series organised for each subject in every semester. The topics chosen for the expert lectures cover a huge range, right from the basic topics of the curriculum, topics that help students gain a different perspective on their core subject like Greek Economy or even subjects that help increase their social awareness like Women's Empowerment and Safety and Traffic Awareness.
<b>Humanitarian Initiatives</b>	We at GLSBBA wish to mould future citizens who are not only intellectual but also empathetic and sensitized. For this, the college organises sensitization programs in the form of 'Samvedana' in which students participate in activities like blood donation drives, visit to blind school, traffic awareness campaigns and so on. The students of GLSBBA succeeded in collecting over 100,000 used pens to be donated for recycling to an NGO. Not only that, many of them even helped in reprocessing these pens to make usable items and thus help in reducing the carbon footprint.
<b>Evaluation</b>	Even when it comes to the evaluation of the student, the college strives to adopt new methods. For instance, GLS BBA has introduced examination through Moodle, an online evaluation system which helps in making objective evaluation of the student. Moreover, in co-curricular subjects like presentations, instead of compelling the student to write, they are assessed on the basis of their presentation making skills in the form of a viva voce exam.



**4**  
Fold Development

with

**8**  
Tools

leads to

**360°**  
Growth

**360° Growth**

Spacious Class Room



Well Equipped Seminar Hall



High Tech Computer Lab



Amphitheater



Basketball Court



Cafeteria

Facilities



Well-Stacked Library



State-of-Art Auditorium

## Life At GLS (J.P.SHAH) Institute

## Of Business Administration



Praxis Exhibition



Parent Teacher Meet



Image State Level Management Fest



Samvedna Social Activities



Samvad Guest Lecture Series



Performing Arts



Waste Management Workshop



Mythology Workshop



Visual Art Workshop



Sports



Mr. Prahlad Kakkar Ad Guru



Mr. O.P.Kohli Governorshri of Gujarat



Mr. Sudhir Jain Director IIT Gandhinagar



Mr. Bharat Dabholkar



Alumni Meet



## Winners at...



Xcellon Institute School of Business



Runners Up trophy in Intellectus organized by HLIC



B.R. Shenoay Essay Writing competition



Gujarat University Youth Festival- Extempore



Mahadevbhai Desai Debate competition organized by L.D.Arts Competition



Christ College, Rajkot: Management Fest



Christ College, Rajkot: Cultural Fest



SAL Institute of Management



Gujarat University Youth Festival - Skit



Quiz competition at CPIBA



Sustantivo 2016

## Students' Support



### Collaboration with IIT Gandhinagar in Social Media Marketing

IIT Gandhinagar will mentor two T.Y students of our college in Social Media Marketing by way of intern-ship with stipend for a year. This will be a residential Programme where lodging and boarding will be provided by IIT.

### Student Counselling

Student counselling is a distinguished feature of the institute, wherein the academic performance is evaluated and necessary guidance is given to rectify the shortcoming. The faculty also help students in overcoming their personal problems and make their academic pursuits more comfortable.

### CWDC

The college has established Collegiate Women's Development Cell as per UGC Guidelines to generate the atmosphere of gender equality in society as well as on the campus.

### Anti Ragging Cell

Our college has set up Anti-Ragging Cell in compliance with the provision of UGC regulation 2009 at the institute level to ensure the congenial and friendly environment for the freshers.

### Grievance Redressal Cell

Our college has constituted Grievance Redressal Cell in compliance with UGC Regulations 2012.

### Medical check-up

Every year we conduct health check ups for our FY BBA students. A team of doctors is invited to examine the vital statistics of the students and advice them on any medical conditions they may be having.

### Student of the batch Award

### Institutional scholarship for meritorious students

## Foreign Immersion

### Tie up With Georgian College, Canada

GLS University has a tie up with Georgian College, Barrie, Ontario, Canada, for Integrated Academic Learning. The goal of this academic component is to provide the students an integrated learning experience. These kind of programs helps students to broaden their world views, it also gives an individual the opportunity for personal growth, gain self-confidence and life experience along with earning extra credits





## Placement Highlights



No	Company	Short Listed Students	Salary Offered
1	Godrej & boyce	2	24000
2	ICICI Prudential	15	18000
3	ICICI Bank	34	14500
4	Oratech	2	12000
5	Flamingo Travels	1	12000
6	Birla Sun Life	15	12000
7	Tech Mahindra	2	12000
8	Reliable Risk And Wealth Management	2	12000
9	Action Edge	1	10000
10	Star Union Daichi	5	10000
11	Knack Packaging	1	10000
12	TCS	6	9500
Total		85	



## Industrial Exposure

Industrial visit is a vital part of the BBA curriculum. It helps to bridge the gap between classroom and real working world. Such visits provide firsthand knowledge about the organizational structures and modes of operation in different industries.



Meghmani Fin Chem Ltd.



Mother dairy



KHS Pvt. Ltd.



Wonder Masala



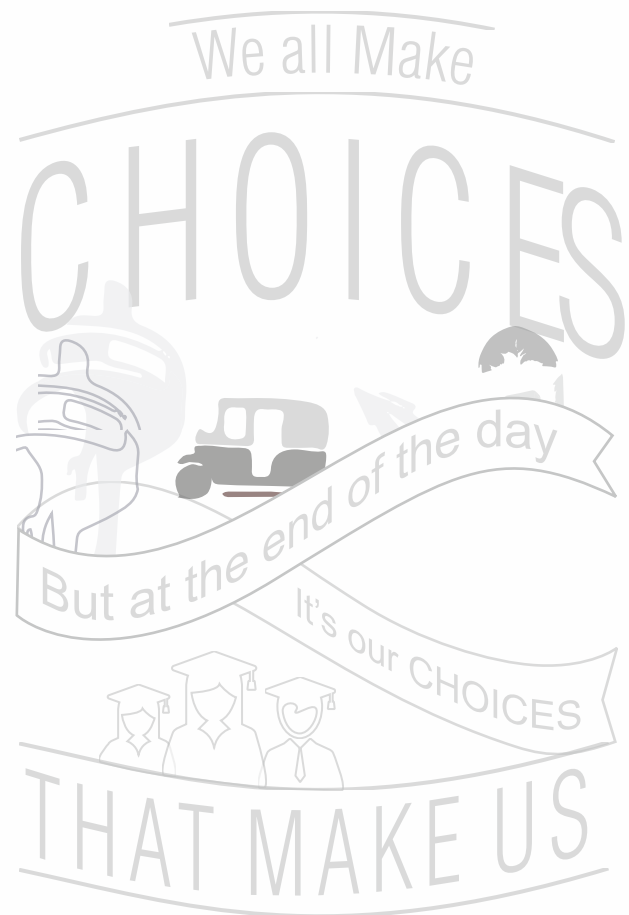
Claris



Ultratech Cement Ltd.



Amul



## **GLS (J.P.SHAH) INSTITUTE OF BUSINESS ADMINISTRATION**

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