



GLS
UNIVERSITY

BBA

BACHELOR OF BUSINESS ADMINISTRATION

Promoted By Gujarat Law Society Since 1927



**GLS (J.P.SHAH) INSTITUTE OF
BUSINESS ADMINISTRATION**
NAAC Accredited

Gujarat Law Society

Gujarat Law Society has been in the field of education for over a period of eight decades and is considered as one of the largest and most renowned destinations for education in Gujarat. The Society stands as a synonym for contemporary education in the region with its state-of-the-art infrastructure. Visionaries and luminaries such as Sardar Vallabhbhai Patel, Shri Ganesh Mavlankar and Sheth Shri Kasturbhai Lalbhai were the first to set lofty standards of excellence in education at the Society.

Beginning from a single law college in 1927, which was nurtured, among others, by Shri I.M. Nanavati, today Gujarat Law Society has burgeoned into a mammoth Trust that manages 30 institutions offering courses in multiple disciplines imparting quality education at four campuses in Ahmedabad. At present there are over 24,000 students at the campus who are assisted in meticulously crafting their careers and leading them to the path of success. Gujarat Law Society has a particularly extensive alumni group too which echoes the values that it has imparted, right since its inception. Being a part of some of the most distinguished corporates across the globe, these members of the Society's alumni have carved out a niche identity for themselves, that of being responsible, pragmatic and proactive.

What has not changed over these years is the steadfast resolve to always 'Aim Higher' and the motto of 'Excellence in Education'. ***With this in view, the Gujarat Law Society (GLS) has now promoted and sponsored the “GLS University”.***

GLS University is a statutory state private university established by an Act of Gujarat State Assembly. GLS University is set up with the vision to benchmark global standards of education and create path breaking programmes in the areas of strategic importance not only to the country but also across the world. The university is all set to initiate various innovative programmes in diverse areas of Management, Information Technology, Communications, Social Sciences, Commerce, etc. Besides the existing programmes B.Com., M.Com., BBA, MBA, BCA, MCA and B.Ed. offered by the eight institutes under the umbrella of GLS University, the University is geared up to introduce other innovative diploma, undergraduate and postgraduate programmes in various upcoming disciplines. With a view to providing an impetus to research, the University intends to have research focus in its undergraduate and postgraduate programmes. Moreover, exclusive research degrees like M.Phil. and Ph.D. have also been introduced in various disciplines.

GLS University, with its rich legacy of Gujarat Law Society, is now poised to become Gujarat's first globally relevant university, delivering quality education at affordable costs.

GLS University



GLS BBA

As per a recent PwC report, India is set to become the third largest economy in the world. This announcement brings with it an anticipation of growth and future well-being. But along with this, there is a responsibility on the shoulders of the youth of India to be future ready. The new millennium has seen a paradigm shift of sorts in the critical skill that a manager is required to develop to meet the rapidly changing needs of the business.

Since its inception in 1999, GLS BBA endeavours to create future global leaders who are well equipped with the leadership skills, analytical skills, critical thinking, and industry exposure. Besides this, an equal importance is given to human values because GLS BBA firmly believes that talent may take an individual to the top but it is the strength of character which will keep him there.

The present University status of GLS is a promise to autonomy which culminates to a globally relevant syllabus, unique pedagogical tools for experiential learning, along with a stimulating blend of co-curricular and extra-curricular activities including socially oriented pursuits.

Vision

To be an active participant in the development of globally competitive India by creating future business leaders.

Mission

- To provide learning environment
- To encourage the development of professional competencies
- To provide technological advancement
- To support the professional development

Quality Policy

We aim at excellence in education by

- Providing learning environment conducive to professional development coupled with technological advancement.
- Updating quality systems leading to quality output
- Creating globally competitive business leaders with strong ethical and moral background.



NAAC Accredited

Why BBA?

The BBA course is designed with a vision to contribute to the societal enrichment through quality curriculum, innovation and value augmentation. The motive of this course is to provide the students with a right blend of theoretical learning and an opportunity to witness how those concepts are utilized in the practical environment.

LEARNING OUTCOMES AT EACH YEAR OF THE PROGRAMME

Year	Concepts	Skills	Values
FY BBA	Foundation of business management, Economic environment, Business mathematics.	Observe and connect; written communication	Respect
SY BBA	Functional areas of business, Organizational behavior, Business research methods.	Manage self and work in teams; Interpersonal communication	Believe
TY BBA	Practical training, Business implementation and management skills in specific specialization areas, Legal and strategic environment for business.	Critical and analytical thinking; Persuasive communication	Change

U.S.P. OF GLS BBA

- Globally relevant curriculum offering four areas of specialisation: Finance, Marketing, HR and Entrepreneurship
- Analytical thinking and experiential learning opportunities
- Focused training in Soft Skills for placement
- Creative, innovative and interactive teaching practices
- Effective faculty mentoring
- Placement assistance
- Inculcating social sensitivity and ethical values



Choice Based Credit System (CBCS)

In order to bring itself at par with international universities GLS University has adopted the Choice Based Credit System. Under this system, the three year programme is divided into 6 semesters. Each semester has 6 Core Courses and 1 Foundation and 1 Elective courses. A total of 140 credits will earn a student a Bachelor of Business Administration degree from GLS University.

Eligibility Criteria for FY BBA

- The applicant must have passed the Gujarat Higher Secondary Education Board (GHSEB) /Central Board of Secondary Examination (CBSE) /Indian Council of Secondary Examination (ICSE) or its equivalent under the 10 + 2 pattern in Commerce or Science stream, with the following subjects:
 - (1) English and
 - (2) Any one of these subjects : Mathematics, Physics, Statistics, Business Mathematics, Accountancy
- The candidate must have obtained the following minimum aggregate marks (i.e. total marks obtained divided by maximum total marks admissible, including marks of all subjects, theory and practical):
 - (i) For open category candidates: 45%
 - (ii) For reserved category (SC/ST/SEBC) candidates: 40%

Admission Procedure

- Procure the admission form from GLS (J.P.SHAH) Institute Of Business Administration
- The candidate applying for admission will be given preference according to the merit list declared on the basis of HSC examination result.
- The set of merit lists for General category quota as well as applicable Reserved Category quota will be displayed on the specified date. The subsequent merit list will also be displayed as per the schedule of admission decided by the University.
- Eligible applicants will be granted admission according to his/her rank in the relevant merit list and the availability of seats.
- GLS University reserves the right to make any exception in the above rules without any notice. However, in case of any doubt regarding interpretation of any clause, the decision of the University authorities will be final.
- 15% seats are allocated for NRI/NRI Sponsored candidates.

NRI/NRI Sponsored Category

For NRI Students:

- The candidate must have passed the qualifying examination from abroad.
- The candidate will have to produce equivalence certificate of qualifying examination from Association of Indian Universities (AIU), New Delhi.

For NRI Sponsored Category

- The candidate must have passed the qualifying examination in India.
- The candidate will have to produce a sponsorship letter from an NRI who will undertake to bear the tuition and other fees for the entire degree programme.
- The candidate will have to produce documentary evidence of the NRI status of his/her sponsor.
- In case Letter Grades/Performance Indices or Grade Point Average is awarded instead of percentage marks in the qualifying examination, the candidate will be required to produce an Equivalence Certificate from the school authorities on the day of confirmation of admission.

Pedagogy

- The syllabus is planned, researched and delivered by highly powered committee, consisting of leading and eminent academicians, industry professionals and experienced faculty.
- Challenging and supporting students to develop deep insight into various aspects of management,
- Information Technology is interwoven into the syllabus in such a manner that it acts as a mediator of learning rather than its driver.

Facilities



Spacious Class Room



High Tech Computer Lab



Well Equipped Seminar Hall



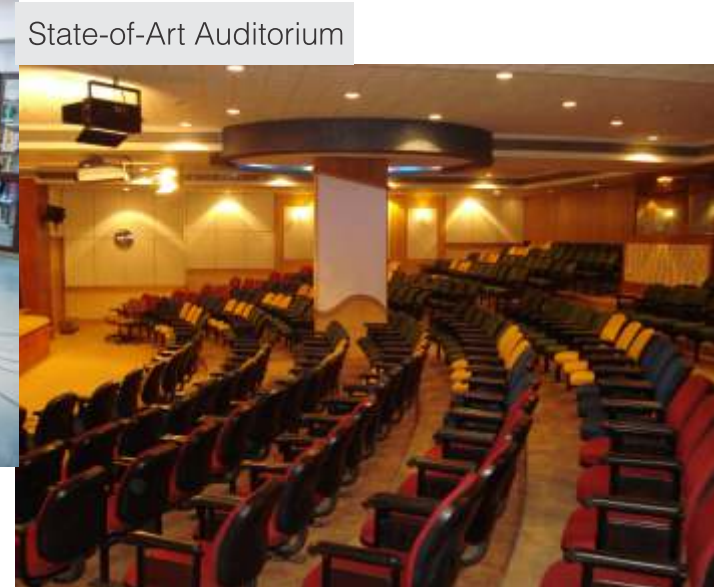
Cafeteria



Basketball Court



Well-Stacked Library



State-of-Art Auditorium





Image

State Level Management Fest



Mr. Rajiv Vastupal

Samvad

Guest Lecture Series



Mr. Jay Ruparel



Ms. Ruzan Khambhata

Culture Curry

Annual Function



Life at
GLS BBA

Horizon

National Seminar



Mr. Prahlad Kakar

Setu

Platform For Parents' - Teacher Interaction



Alumni Meet



Workshops



Samvedna

Initiative For Social Cause



Prof. Abraham Koshy & Mr. Sudhirbhai Nanavati



Sports



Felicitation of Merit





Students won the trophy in Business Plan at The Unassailable – a National Competition Carnival organized by Kadi Sarva Vishwavidyalaya



1st Prize in B.R.Shenoy Essay writing Competition



1st Prize in Role Camera Action Cut at Vividha - National Meet organised by Christ College Rajkot

Achievements

2013-14	UNI Top 10	UNI Top 50	Dist	First
Sem I	7	16	23	64
Sem II	9	20	26	71
Sem III	6	24	14	59
Sem IV	6	25	59	58
Sem V	8	25	50	84
Sem VI	9	31	55	92



Mahadevbhai Desai Vijaypadma & Karnik Hathisingh Vijaypadma Gujarati Vakrutava Spardha Trophy for Elocution competition.



1st runner up trophy at Knowledge Quest organised by CPIBA.



1st Prize in Garba competition organised by J.G.College of Commerce



1st Runners-up trophy for the overall performance in Management Fest-Concourse organised by BKMIBA

Students' Support



MOU with TCS

An MOU has been signed between TCS and GLS BBA. The MOU is intended to cover a specific collaborative effort wherein TCS will work towards developing and designing industry specific application oriented courses that GLS BBA can offer to its students at graduation level as elective courses for specific degree specialization.

Student Counselling

Student counselling is a distinguished feature of the institute, wherein the academic performance is evaluated and necessary guidance is given to rectify the shortcoming. The faculty also help students in overcoming their personal problems and make their academic pursuits more comfortable.

CWDC

The college has established Collegiate Women's Development Cell as per UGC Guidelines to generate the atmosphere of gender equality in society as well as on the campus.

Anti Ragging Cell

Our college has set up Anti-Ragging Cell in compliance with the provision of UGC regulation 2009 at the institute level to ensure the congenial and friendly environment for the freshers.

Grievance Redressal Cell

Our college has constituted Grievance Redressal Cell in compliance with UGC Regulations 2012.

Medical check-up

Every year we conduct health check ups for our FY BBA students. A team of doctors is invited to examine the vital statistics of the students and advice them on any medical conditions they may be having.

Student of the batch Award

Institutional scholarship for meritorious students

Placement Highlights

Name Of Company	No. Of Students Offered	Position	Salary
Godrej & Boyce	2	Trainee - Graduate	14000/-
TCS	21	Trainee -	18000/-
ICICI Bank	37	Jr. Trainee	14000/-
ICICI Prudential	15	Financial Service Consultant	14999/-
Florish Foods	1	Hr Consultant	14000/-
Freight Systems	3	Export Consultant	12500/-
Total	79		



TATA COMMUNICATIONS



We understand your world



Industrial Exposure

Industrial visit is a vital part of the BBA curriculum. It helps to bridge the gap between classroom and the real working world. Such visits provide first-hand knowledge about the organizational structures and modes of operation in different industries.





GLS (J.P.SHAH) INSTITUTE OF BUSINESS ADMINISTRATION

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